

# Case Study

Kimball®Office



Natural light and Evoke casegoods in an Espresso finish accented with platinum metallic details energize this executive office.

ACCENT Intermedia has seen exponential growth since opening its doors in 2005. After launching two high profile gift card programs with Collegiate Licensing Company and Churchill Downs, the innovative start-up needed more staff and a larger space that reflected their hard-working, fun-loving corporate culture. ACCENT found the ideal solution in an 1880 railcar warehouse and furnishings from Kimball Office.

ACCENT Intermedia

## Design Challenge

Squeezed into offices that were an awkward hodgepodge of old cubicles, stodgy desks, and chairs with torn fabric, ACCENT had two primary goals for their headquarters. One was to relieve the company's space issue. The other was to provide a comfortable environment that was both professional and a little offbeat.

"At ACCENT, we say that we're the point where technology and creativity meet. We wanted our offices to be as fresh and contemporary as our products, while maintaining the warmth and friendliness of our staff," explains Andrea Crane, Vice President of Marketing.

## The Kimball Office Solution

ACCENT's new 11,000 sq. ft. space features brick walls, tall ceilings, skylights, lots of windows, and plenty of room for the staff's favorite pastime – racing remote control cars. "Our corporate philosophy is work hard, have fun," says Ms. Crane, "and our new offices let us do just that."

Evolve and Prevail private offices in an Espresso finish enhanced by platinum metallic details create a contemporary, but warm look. Xsite workstations with fabric, metal, and glass tiles complement the architecture, enhancing the look and function of both.

"Not only does our Kimball Office furniture give us exactly what we want in terms of company image, it's also very flexible when it comes to space utilization and functionality," affirms Ms. Crane. "There are many compartments for storing smaller desktop items and multiple configurations for setting up filing systems."

The planning, design, and installation of ACCENT's new furniture were handled by Munson Business Interiors, a Kimball Office Select Dealer, ensuring a rapid turnaround from specification to occupation. "I can't believe how quickly our furniture arrived after placing the order," Ms. Crane notes.

And what do employees and clients say about the new headquarters? "They love it!" states Ms. Crane. "The old adage that first impressions leave lasting impressions is definitely true. Thanks to Kimball Office we couldn't be happier with how our company is perceived by others. The growth we're experiencing now supports the fact that investing in our office space with furniture from Kimball Office was a wise decision."



Guests are greeted by the warmth of brick walls, hardwood floors, and Delano lounge furniture.



Xsite workstations feature frosted glass tiles, ensuring that all of ACCENT's employees have access to daylight, while seated comfortably in Wish seating.

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A medley of wood, metallics, and glass in this Prevail office creates an appealing contemporary look.

**Kimball** Office. A place that works for you.

Product specifications: Evoke® and Prevail® casegoods; Xsite® system; and Wish™ and Delano™ seating.

Project team: Andrea Crane, Brian Monell, ACCENT Intermedia; Mindy Munson, Munson Business Interiors

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